



Spece attends BE Fest

Last Thursday and Friday, our very own Natalia traveled to Ponce to attend the BE Fest. This event, which has been held annually since 2019, was hosted in San Juan until this year. With over 1,000 attendees, BE Fest showcases business growth and talent both on and off the island. The event attracts a diverse group of participants, including entrepreneurs, members of the academic community, professionals from the financial sector, and many other business-focused individuals.

Natalia had a great experience at the event and was able to connect with numerous entrepreneurs, organizations, and entities such as the Department of Commerce, which supports business development in Puerto Rico and beyond.

She particularly enjoyed listening to speakers from Hello Media, DDB Latina, and Destileria Seralles, gaining valuable insights into the business community. This knowledge will help Spece continue to play a vital role in supporting entrepreneurs and business owners.



FUN FACTS

20,020!

That's how many cups of coffee Spece brews every year.



REVIEWS

We love it when our members and guests give us reviews on Google! Click the link here to add your review!

[Spece San Juan](#)

[Spece Guaynabo](#)

MEMBER SPOTLIGHT



Pink Studios

Mari Nieves

Founded 14 years ago by Mari Nieves, Pink Studios is a digital marketing partner agency and consulting firm renowned for its analytical approach to AdTech. Their unique combination of technical expertise and marketing savvy has consistently set new industry standards, especially in the fields of higher education and hospitality. Pink Studios offers a comprehensive range of services, including digital advertising, email marketing, web design, social media management, graphic design, and one-on-one consulting.

Throughout the years, Pink Studios has proudly served a diverse portfolio of clients, including Universidad Ana G. Méndez, O:live Hotels, Join a Join, Mitsubishi, Acuvue, Pepe Abad, EDIC College, Aeronet, Columbia University, Pepsi Jamaica, Plan de Salud Menonita, Sistema de Salud Menonita, UCB, Turismo de Puerto Rico, Heineken, Rums of Puerto Rico, NYX Puerto Rico, and ASC, among others.

Mari Nieves, the founder of Pink Studios, was honored with the 2024 Top Women in Media and AdTech award. This prestigious recognition celebrates women who are leaders, mentors, and change agents within the industry, acknowledging those who have made a lasting impact on their teams and companies. Being one of only two Puerto Rican women to receive this award highlights the significant influence and impact of Pink Studios in the global industry.

[Learn More](#)

HAPPY HOUR



Thank you to all who joined us for this month's Third Thursday event.



Congratulations to Raelly in Guaynabo and Jean in Santurce for winning the raffle for the Spece lunchbag coolers.

EVENT SPACE

Are you or someone you know is looking for an event venue? Spece is ready to host.

Contact:
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