



Member Spotlight Asset Agency

This month, we're proud to feature Asset Agency, a boutique marketing and advertising firm based in Puerto Rico.

Asset specializes in creating strategic trade and media outreach campaigns tailored to elevate your brand and drive business success. Known for their personalized approach, the team takes the time to truly understand each client's goals—empowering them to make smarter, better-informed decisions.

With a diverse client base both locally and internationally, Asset is committed to delivering innovative solutions that make a lasting impact

Want to learn more?

Check them out at <https://assetagencypr.com/>





Did you know that among our incredible team at Spece, we have a future Miss Universe Puerto Rico in the making? You may have seen her friendly face around our Santurce or Guaynabo locations—our very own Natalia is officially in the running to represent Puerto Rico on the Miss Universe stage, and we couldn't be more proud!



The grand finale will take place this August, and the global Miss Universe competition is set to be held in Thailand later this year. While the municipality she'll represent hasn't been officially announced yet, Natalia hopes to carry the name of Coamo. In the months leading up to the big night, she'll be busy with workshops, photo and video shoots, interviews with the judges, and the preliminary competition.

Stay tuned for updates, and don't forget to wish Natalia the best of luck as she takes on this exciting journey! 🌟👑

InnerSpece Favorite

Newsletter

April 2025

Issue # 21

This month's newsletter kicks off a fun new section called "What's Your Favorite?" Each month, our team members will share one of their favorites based on a chosen theme.

We're starting off with a delicious topic—**Favorite Restaurants on the Island!** Here are some great recommendations from the Spece team.

~ Lisa



~Melissa



~Kira

BIENMESABE

CRAFTED KITCHEN

~Nicole



~Edgar



~Natalia



Coffee Time



A big thank you to our on-site barista, Nicole, for once again delighting us with her incredible coffee—always a treat for our members and guests! And a special shoutout to her sister, Lucy, whose homemade quesitos were absolutely amazing. Thanks to their delicious contributions, this month's "Happy Hour" turned "Coffee Morning" was a huge success!



 **Spece**
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